

# Privacy Policy

Lawrence Technological University (LTU) Robofest is committed to protecting the privacy of the users of its website and services. This privacy statement describes how LTU Robofest collects and uses the personal information you provide on our public websites and the choices available to you regarding our use of your personal information. LTU Robofest **\*NEVER\*** collects your personally identifiable information such as government issued ID numbers (social security number, driver's license number, tax ID, or passport ID.) LTU Robofest does **\*not\*** require children's email addresses.

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## **[Why does LTU Robofest need to collect and store personal data?](#)**

In order for us to provide you with LTU Robofest services, we sometimes need to collect personal data to process activities such as your coach, volunteer, and participant student registrations, activities upon registration and, in aggregate form, to track and analyze site usage.

In any event, we are committed to ensuring that the information we collect and use is appropriate for these purposes, and does not constitute an invasion of your privacy.

## **[How we use your Information](#)**

The personal information that LTU Robofest collects will depend on how you are using Robofest websites and services.

- We may collect personal information through site-host registration, coach registration, volunteer/judge registration, presenter registration, and team registration. The information will be used only for organizing competitions & events as well educational research. Registered users may get emails for online surveys.
- We collect email addresses for a monthly e-newsletter subscription. Subscribers can unsubscribe anytime by visiting un-subscription page that can be found on the Robofest website.
- We may post optional surveys on LTU Robofest Websites.
- LTU Robofest Websites have links to third party social networking sites.
- We may also use Google Analytics to collect web site usage data for analysis. Google Analytics uses cookies to track user sessions to collect navigation patterns but never includes names, usernames, or email addresses. Individual IP addresses are collected, but they are not associated with individual users. You may prevent Google Analytics from collecting data by turning off cookies in the preferences settings in your browser.
- We also may collect certain non-personally identifiable information, such as the type of browser you are using (e.g., Firefox, Internet Explorer), the type of operating system you are using (e.g., Windows or Mac), and the domain name of your Internet service provider.

- To facilitate online payments, we may collect your name, postal address, email address and other necessary transactional information. Note that we do *\*not\** store your credit card details processed through our third party service provider, *PayPal*.

## How will LTU Robofest use the personal data it collects about me?

LTU Robofest will process (collect, store and use) the information you provide in a manner that is compatible with regulatory and legitimate uses. We will endeavor to keep your information accurate and up to date, and not keep it for longer than is necessary. We usually keep coach and team info only for educational research.

## Will LTU Robofest share my personal data with anyone else?

LTU Robofest may work with other LTU Departments to provide your personal data to announce scholarship opportunities or University admissions events. We may also work with other third-party service providers contracted to LTU in the course of dealing with you. For an example, trophy & plaque vendors may get names to make personalized plates. We may also release your information to fulfill legal provisions. Any third parties that we may share your data with are obliged to keep your details securely, and to use them only to provide specific services. If we wish to pass your sensitive personal data onto a third party we will only do so once we have obtained your consent, unless we are legally required to do otherwise.

## Under what circumstances will LTU Robofest contact me?

We will contact you regarding competition/program/event related matters only. Our aim is not to be intrusive, and we strive to not ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to reasonable measures and procedures to minimize the risk of unauthorized access or disclosure.

## Use of Cookies

An HTTP cookie (also called web cookie, Internet cookie, browser cookie, or simply cookie) is a small piece of data sent from a website and stored on the user's computer by the user's web browser while the user is browsing. Cookies were designed to be a reliable mechanism for websites to remember stateful information (such as items added in the shopping cart in an online store) or to record the user's browsing activity (including clicking particular buttons, logging in, or recording which pages were visited in the past). They can also be used to remember arbitrary pieces of information that the user previously entered into form fields such as names, addresses, passwords, and credit card numbers. Cookies on the Robofest static pages are **disabled by default**, but there is an option at the bottom of each page to enable them.

## Access, Erasure, and Correction

Upon request, LTU Robofest will provide you with information about whether we hold any of your personal information. If you would like to review, delete or update your information, you may contact us using the contact information below. We will permit correction, amend, or delete information that is demonstrated to be inaccurate. We will respond to your request within a reasonable timeframe. Please note, because of the way we maintain certain services, legal regulations require certain information to be retained plus residual copies of modified information may take a period of time before they are modified on active servers and may remain in our backup systems.

You will need to provide sufficient information, such as your name and other possible identifying information, as a security precaution.

## Notification of Privacy Policy Changes

We may update this privacy policy to reflect changes to our information practices. If we make any change in how we use your personal information we will notify you by email (sent to the e-mail address specified in your account). We encourage you to periodically review this page for the latest information on our privacy practices.

## Contact Us

If you have any inquiries about this Privacy Policy or its implementation, you may contact us at [robofest@ltu.edu](mailto:robofest@ltu.edu). Or by mail at:

Lawrence Technological University  
Robofest Office  
21000 West Ten Mile Road  
Southfield, MI, 48075-1058  
1 800 CALL LTU 1-800-225-5588  
(1 800 225 5588)

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